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Downloads point to record Open House London weekend

Chart-topping downloads of Open House London's new iPhone App indicate 2011 has been a record year for the annual celebration of the capital's buildings, places and neighbourhoods.

At its peak, the Open House London App, which was downloaded more than 7,500 times over 26 days, was the top Travel App in the UK and ranked in the top 15 paid Apps in the UK across all categories.

Using the iPhone App, visitors were able to browse more than 700 participating buildings and events that made up this year's Open House weekend (17-18 September). Including an interactive Google map for each building, opening and tour times as well as a 'Near-me' feature to show visitors the buildings open around them, the App proved an extremely handy and paper saving guide to the architecture programme.

Victoria Thornton, Director of Open House said:

"The visitor numbers haven't been counted yet but the popularity of the App suggests Open House London continues to grow and grow. To be the number one Travel App is a notable achievement for any architecture event and underlines how powerful the opportunity to see and discover good design can be."

-Ends -

Website: www.openhouselondon.org.uk

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Website: www.openhouselondon.org.uk

Media partners: BBC London, Architect's Journal

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Open House is a concept that was created in London 19 years ago by Open-City, London's leading independent architecture education organisation. The Open House model invites everyone to experience, explore and understand the value of a well-designed built environment. This successful concept has been extended to events in other cities around the world including New York, Dublin & Galway, Tel Aviv & Jerusalem, Barcelona, Rome, Helsinki, Slovenia and Chicago. Further information on the Open House Worldwide family events can be found at www.openhouseworldwide.org

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